



## B-K Lighting Leads Industry in Solid State Lighting Documentation



**For Immediate Release - With more than 125 registered products to date, B-K Lighting is the leading manufacturer taking part in the U.S. Department of Energy – SSL Quality Advocates Program. B-K Lighting’s volume of registered products surpasses that of any other lighting manufacturer participating in the program in the world.**

Jointly developed by the U.S. Department of Energy (D.O.E.) and the Next Generation Lighting Industry Alliance (NGLIA), the SSL Quality Advocates Program showcases LED luminaire manufacturers who commit to testing products and reporting performance results according to industry standards.

Products meeting the DOE criteria are awarded a Lighting Facts label. Similar to a nutritional food label, the Lighting Facts label summarizes a fixture’s solid-state performance data in five areas—lumens, efficacy, watts, correlated color temperature (CCT), and color rendering index (CRI)—as measured by the industry standard for testing photometric performance, IES LM-79-2008.

“Since taking the Lighting Facts Pledge, B-K Lighting has published independent LM-79 test data for all of its BKSSL™ solid-state lighting products,” said Ron Naus, Executive Vice President of B-K Lighting. “We are committed to provide accurate documentation to assure the specification community and our customers that our solid state lighting products are represented accurately in the market.”



**For Immediate Release**

**Date: November 12, 2010**

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Lighting Facts labels give lighting professionals and designers direct access to information and facts needed to review performance claims.

Lighting Facts Label information for BKSSL™ approved products is available online at [www.bklighting.com](http://www.bklighting.com) and [www.bkssl.com](http://www.bkssl.com).

#### **ABOUT SSL QUALITY ADVOCATES**

The SSL Quality Advocates program was developed as a foundation for successful commercialization of solid-state lighting, a technology with the potential to cut U.S. lighting energy use by one third. The SSL Quality Advocates program showcases LED luminaire manufacturers who commit to testing products and reporting performance results according to industry standards, and gives lighting buyers, designers, and energy efficiency programs the essential information to evaluate and sell products for their specific projects and for promotion to clients and consumers. For more information, visit [www.lightingfacts.com](http://www.lightingfacts.com).

#### **ABOUT B-K LIGHTING**

Since 1984, B-K Lighting has provided the highest quality, most innovative and fairly priced outdoor architectural lighting fixtures available in the industry. B-K Lighting manufactures path lights, sign lights, area lights, flood lights, recessed building mounted and in-grade lighting fixtures. Our custom lighting designs and solid-state lighting products are installed in high-end residential, corporate office and landmark applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor architectural lighting. B-K Lighting has a long history of supporting 'green' manufacturing. As members of the USGBC (United States Green Building Council) and IDA (International Dark Sky Association) they have led their industry in providing earth-friendly designs and manufacturing concepts.

For more information about B-K Lighting products and representatives visit our websites at [www.bklighting.com](http://www.bklighting.com). Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.